

# OKLAHOMAN LEVEL

CLOSE WINDOW



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# OKLAHOMAN BEDLAM LEVEL

CLOSE WINDOW



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## CLOSE WINDOW



## Oklahoma City Ford Center

<b>Opening Date:</b>	June 8, 2002
<b>Construction Start:</b>	Spring 1999
<b>Cost:</b>	\$89 million
<b>Architect:</b>	<u>The Benham Companies</u>
<b>Funding:</b>	As the premier project of <u>MAPS</u> , Oklahoma City's visionary capital improvement program to finance new and upgraded sports, entertainment, cultural and convention facilities, the Ford Center was publicly financed by a temporary one-cent sales tax.
<b>Owner:</b>	<u>The City of Oklahoma City</u>
<b>Management Company:</b>	<u>SMG</u>
<b>Tenants:</b>	<u>Oklahoma City Blazers</u> <u>Oklahoma City Yard Dawgz</u>
<b>Total Square Feet:</b>	586,000
<b>Height:</b>	108 ft. from ground level to roof (exterior) 130 ft. from arena floor to roof (interior)
<b>Arena Floor:</b>	22 feet below street level 34,074 square feet (144'x 260') 11 miles of pipe (used to make ice)
<b>Elements:</b>	
Brick	95,000 square feet
Concrete	53,000 cubic feet
Structural Steel	7,700 tons (2,100 in the roof, 5,500 in reinforcing)
<b>Seating Capacities:</b>	
Arena Football	17,868
Basketball	19,599
Concert (Center Stage)	19,711
Concert (End Stage)	19,231
Concert (Theatre Style)	4,961
Hockey	18,036
<b>Capacities by Section:</b>	
Lower Level (Section 100)	6,300 plus
Club Seats (Section 200)	3,380
Upper Level (Section 300)	7,700
<b>Private Suites:</b>	49 (20 built-out during initial bid)
<b>Party/Rental Suites:</b>	7
<b>Restaurants/Clubs:</b>	<u>Sunset Bistro</u> <u>Victory Bar &amp; Buffet</u> <u>York Icehouse</u>
<b>Concession Stands:</b>	23 plus numerous portable stands for specialty vendors
<b>Escalators:</b>	8
<b>Elevators:</b>	6 Passenger, 2 Freight
<b>Restrooms:</b>	48 Total (including 12 Family Restrooms)
Men's Fixtures	145
Women's Fixtures	256
<b>TV Monitors:</b>	More than 200

### **BOOKING PROCEDURES - [back to top](#)**

#### Booking

Questions regarding the availability of dates should be addressed to the Booking Coordinator, Sonya Wheeler, or the General Manager, Gary Desjardins at (405) 602-8520 or (405) 602-8700. The fax number is (405) 602-8505.

## **BUILDING INFORMATION**

### **ACCESSIBILITY FEATURES - [back to top](#)**

All entrances to the Ford Center are wheelchair accessible. Passenger drop-off is available on Reno Avenue near each of the main entrances. Elevators provide access to all levels of the Ford Center. Accessible seating is available at various locations on each level as well. Sign language interpreters can be provided with proper notice. Our Guest Relations Manager, Robin Williams, at (405) 602-8515 can answer questions or provide further assistance.

### **EVENT STAFFING SERVICES - [back to top](#)**

Event staffing levels are determined by evaluating the event and anticipated attendance. Staffing that may be needed or included is ticket takers, ushers, greeters, and security. Security, includes, both CSC (Contemporary Services Corporation) and Oklahoma City Police. Please contact your Event Coordinator concerning all staffing needs.

### **FIRST-AID SERVICES - [back to top](#)**

EMStar, Inc. provides first-aid services for all events at the Ford Center. First-aid facilities are located on the entry level near the security office across from section 112.

### **MERCHANDISE SERVICES - [back to top](#)**

EZ Sales provides all merchandising services at the Ford Center. For more information please contact Glen Ezell (214) 680-7581.

### **SECURITY OPERATIONS - [back to top](#)**

Our in-house security staff provides 24 hour security at the Ford Center. The security office is located at the rear of the facility near the loading docks. Additional event security is provided by CSC (Contemporary Service Corporation) and off-duty Oklahoma City Police Officers. Your Event Coordinator will assist with determining staffing needs.

### **CONFERENCE AREAS - [back to top](#)**

The Oklahoma Ford Dealers Board Room is located on the Cox Communications Club and Suite Level of the Ford Center. The Board Room is available for small meetings and functions.

### **PRESS LEVEL - [back to top](#)**

The press level at the Ford Center is accessible from elevators 3 & 4 adjacent to the main ticket office. There are (3) radio press boxes, (4) television press boxes, (1) written press box, and (4) auxiliary press boxes. A dedicated food services pantry and restroom facilities are also provided on the press level.

### **PUBLIC PARKING FACILITIES - [back to top](#)**

Over 900 spaces are available just across the street from the Ford Center in the underground parking garage at the neighboring Cox Business Services Convention Center, which is managed by Republic Parking Systems. Parking garage entrances are located on the east side of the convention center on E.K. Gaylord and the west side of the convention center on N. Robinson. Parking spaces for disabled guests driving properly licensed or tagged vehicles and are located near all four elevator entrances. The current charge for event parking is \$6.00 per entry. Prices are subject to change.

Additional parking is available throughout Downtown and Bricktown. There are more than 18,000 parking spaces including approximately 1,300 parking meters. For further information on the Cox Business Services Convention Center parking garage and other City parking facilities, you may call (405) 235-PARK or visit [www.parkingokc.com](http://www.parkingokc.com)

Oklahoma Spirit Trolleys provide shuttle service to most off-site parking garages.

**COMMUNICATIONS** - [back to top](#)

A single-channel Clear-Com system is used in the Ford Center. For more information, please contact Stage Manager, Nick Rivera's office at (405) 602-8555.

**CATERING - FOOD SERVICE - CONCESSIONS** - [back to top](#)

SMG food and beverage services include restaurants and concessions, as well as all catering/backstage catering. For more information, please contact Steve Stavino or Dawn Williams at (405) 602-8607.

**DRESSING ROOMS** - [back to top](#)

The Ford Center has a variety of dressing, locker, and production areas available. All dressing and production rooms come with television and digital phone hook-ups.

**Star Dressing Rooms (2)**

Each of the star dressing rooms are approximately 250 sq. ft.

**Officials Locker Rooms (2)**

Each officials locker room is 96 sq. ft.

**Locker Rooms (4)**

Each locker room has 1,366 sq. ft.

**Press Area**

- Press Lobby - 266 sq. ft.
- Press Lounge - 906 sq. ft. (not including developing rooms)
- Green Room - 744 sq. ft.

**Production Offices**

- Offices - Each of the (2) Small offices are approximately 150 sq. ft.
- Office Lounge - 710 sq. ft.
- Family Lounge - Approx. 500 sq. ft.

**ELECTRICAL POWER** - [back to top](#)

The Ford Center has a variety of power available for shows. All electrical hook-ups are 208 volt 3-phase.

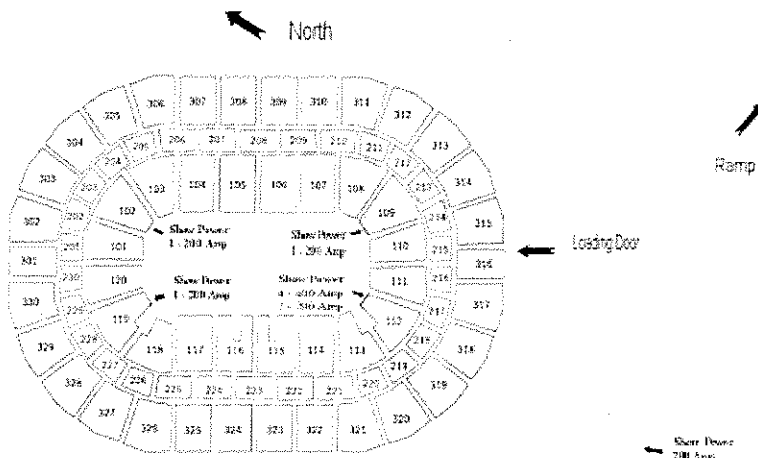
Ford Center arena locations:

**Southeast:** 200 Amps

**Southwest:** 2 - 1000 Amp Service  
2 - Separate Transformers

**Northeast/west:** 200 Amps

Shore Power is available on the loading docks for the shows use, and is 200 Amps.



**FIRE SAFETY REQUIREMENTS - [back to top](#)**

**Pyrotechnics**

Pyrotechnician must have an approved Oklahoma Pyrotechnic license. A demonstration for the Oklahoma City Fire Marshall is needed prior to the event. There are also additional insurance requirements that your Event Coordinator can explain.

**Seating Plans**

The Ford Center management must approve all seating arrangements prior to on-sale. The blocking of aisles, exits or corridors of any type is illegal and prohibited.

**Novelty Stands**

There are set locations for novelty stands in the Ford Center. Check our [Oklahoman Level](#) and [Cox Communications Level](#) maps or contact your Event Coordinator for locations.

**Electrical Wiring**

Electrical wiring must be grounded and UL listed. Extension cords may be used provided they are plugged directly into an outlet or an approved strip. All cords and wiring must be taped down to minimize any potential tripping hazards. All hard wiring must be done by a Ford Center electrician.

**Open Flame Devices**

Open flame devices are not permitted in the Ford Center unless specifically approved by the Oklahoma City Fire Marshall.

**Standby Inspector**

If determined by the Oklahoma City Fire Department, a standby Fire Marshall will be staffed during the event. Any costs for this additional requirement will be the responsibility of the promoter.

**Emergency Evacuation Plan**

If the need arises to evacuate, an emergency evacuation plan is available for your review if requested. Please see your Event Coordinator for further information.

**FLOORS - [back to top](#)**

The arena floor is equipped with full ice making capabilities. The area of the ice rink is 200' x 85'. The insulated floor that covers the ice-surface is a Sylvan Ice Cover.

The total surface area of the floor with all retractable seating pushed in is 32, 500 sq. ft.

Maximum load capacity is 560 lbs. per sq. ft.

**FORKLIFTS - [back to top](#)**

The Ford Center has two (8,000 lb.) forklifts with extensions available for events.

**FREIGHT ELEVATOR - [back to top](#)**

There are two freight elevators accessible to all levels of the Ford Center. Freight or other large loads are not permitted on public elevators.

**HOUSE LIGHTING - [back to top](#)**

The Ford Center uses Widelite Lighting Television quality 1000-watt metal halide lights for all sporting events. Lighting provides 200-foot candles over the arena floor and lower seating section. Lighting also provides illumination for the club and upper level seating sections. Shutters provide instant on and off capabilities for blackouts. Lights are controlled from the backstage area, the security office, or from the sound booth at the press level and are connected by ClearCom intercom systems. Lighting controls are provided via Cutler-Hammer breaker panels with GHB Smart Breakers® and are computer-controlled from a central building system management portal which is linked to all other smart panels within the facility via a dedicated network. Programming and design for this system provided by H I Solutions of Georgia. 500-watt quartz emergency lighting fixtures in the arena bowl provide a safe means of egress in case of unexpected power failure. One 1500-amp and one 1200-amp generator provide emergency power for the facility at reduced lighting levels in case of emergency power failure.

**LOADING DOCK & LOAD-IN** - [back to top](#)

The Ford Center has seven (7) loading docks, four (4) of which have levelers.

Freight Doors Size: Main - (2) 12' wide x 15' tall

Other - (1) 12' wide x 15' tall

(4) 8' wide x 10' tall

**PRODUCTION PARKING** - [back to top](#)

All production parking needs should be discussed with your Event Coordinator.

**RIGGING** - [back to top](#)

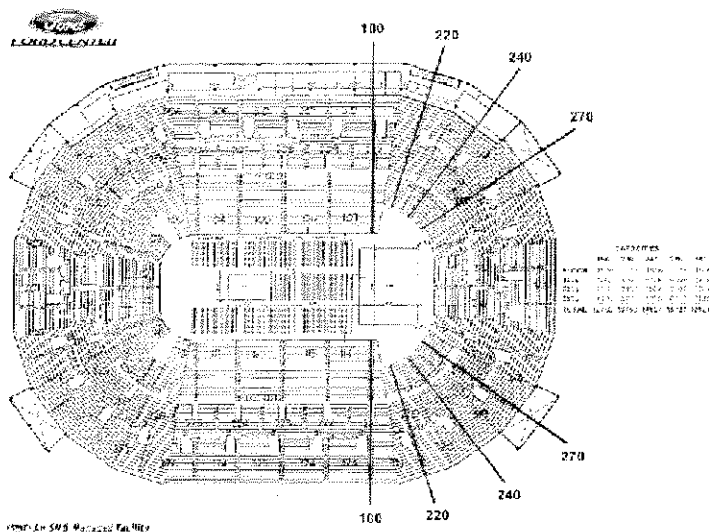
All rigging at the Ford Center is provided by Tull Rigging Co. All scheduling will be done through your Event Coordinator.

**SCOREBOARD & VIDEO DISPLAY** - [back to top](#)

The state-of-the-art Daktronics, eight-sided scoreboard at Ford Center is located in the center of the arena. Four-sides are 16mm Sport ProStar Video Board and four-sides are LED two-color matrix boards. The ProStar Video Board is capable of over 68 billion colors for superior picture quality. The Video Board is connected into the Venus 7000 Programmable Display Controller, which is capable of video replay, live video feeds, real time data, and graphics animation. The scoreboard height is variable and can be set according to event requirements. The scoreboard is available for events, however arrangements should be made no later than three weeks in advance. Please contact your Event Coordinator for further details.

**SEATING CAPACITIES** - [back to top](#)

Click here for a [printable copy](#) of the map below.



**DIGITAL ADVERTISING DISPLAY** - [back to top](#)

Ford Center has a Daktronics ProAd digital advertising system around (360 degrees) the entire upper level of the facility. The 360-degree ring has the capability of recognizing sponsors with still or moving advertisements, game-in-progress, display team and player statistics, and run animations or video clips. For more information please contact your Event Coordinator or the Marketing Department.

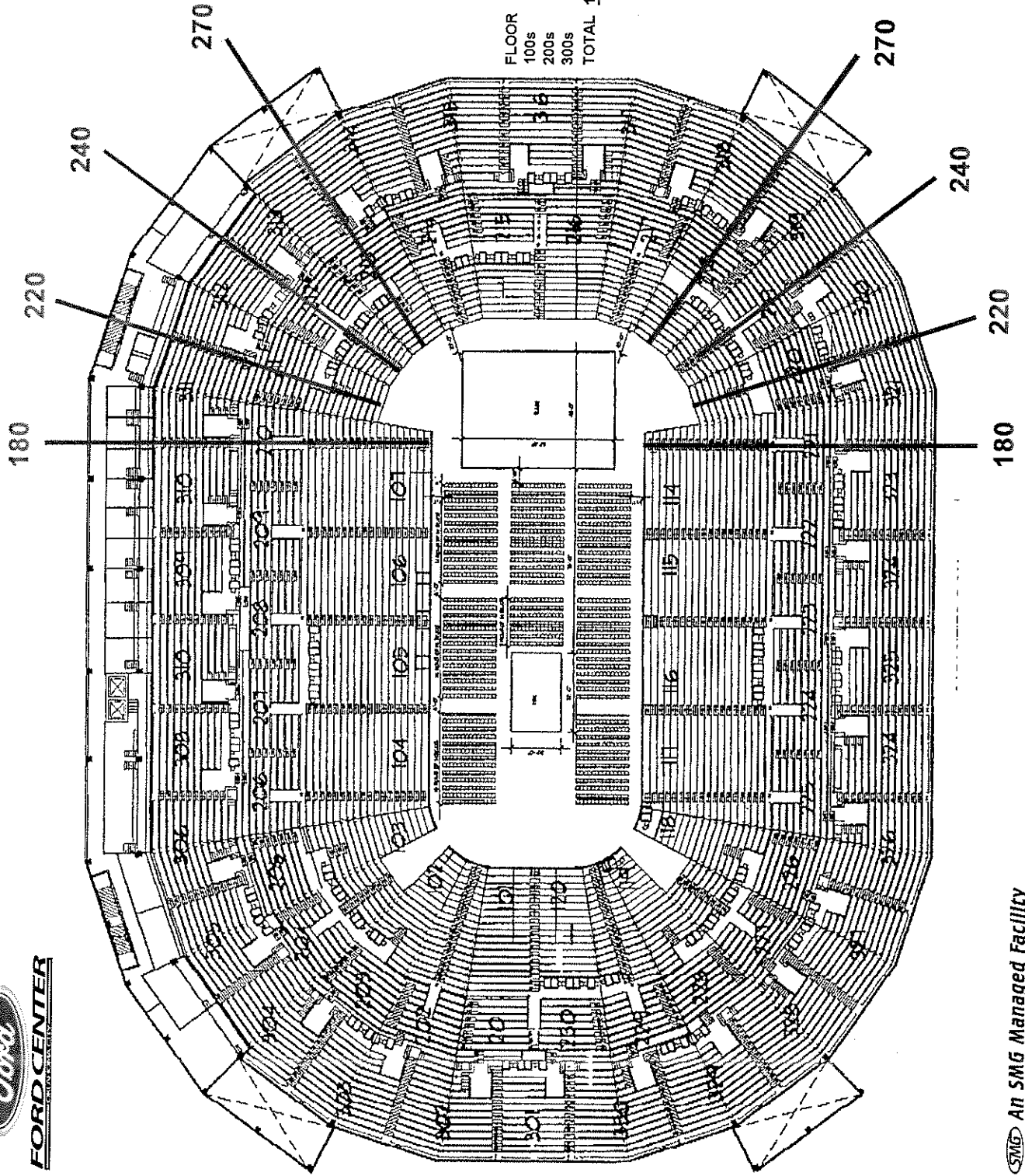
**SOUND SYSTEM** - [back to top](#)

Ford Center's house sound system provides full range of high power sound to all seats in the arena. The system is made up of custom, full range, sound clusters suspended from the arena roof. There is a cassette deck, compact disc player, mixing board, microphones, and wireless microphones available for event use. The sound control booth is located on the press level and features a 40-channel mixing console capable of being computer programmed and controlled. The Ford Center sound may be controlled via a portable mixing board placed on the event floor.





**FORD CENTER**  
ST. LOUIS, MO



CAPACITIES					
180	220	240	270	360	
1526	1526	1526	1526	1526	1526
4302	4502	4706	5006	5399	5399
2197	2452	2564	2882	3384	3384
4737	5279	5788	6313	7615	7615
<b>TOTAL</b>	<b>12762</b>	<b>13759</b>	<b>14584</b>	<b>15727</b>	<b>17924</b>

FLOOR  
100s  
200s  
300s  
TOTAL

**SPOTLIGHTS - [back to top](#)**

The Ford Center has eight (8) Lycian Spotlights.

- 4 - 3,000 WATTS

- 4 - 2,000 WATTS

**STAGEHAND LABOR - [back to top](#)**

All stagehands will be provided by the Ford Center through Artistic Theater Crafts, Inc. (ATC).

For scheduling of stagehands, please contact your Event Coordinator.

**STAGING - [back to top](#)**

The Ford Center has a portable staging system made by SICO. The portable stage comes in 8' x 8' sections, and has a maximum size of 80' x 40' with heights between 48" (4') and 72" (6').

There are accessories for the SICO staging includes reversible sections (black carpet or black hard top), a ramp, stairs, guardrails, and skirting. Mixer staging is also available in 6' x 8' sections.

**TELECOMMUNICATIONS - [back to top](#)**

Cox Communications is the preferred provider of telecommunications technology. There are digital phone lines located throughout the facilities dressing rooms, production areas, press areas, and other locations. Any questions regarding phone lines must go through the Event Coordinator and the Stage Manager. Please contact your Event Coordinator.

**TELEVISION POWER & CABLING - [back to top](#)**

The Ford Center is fully wired for television production. The local television stations have put in their own cabling for their production trucks. While, outside production companies will need to run their own cables, but the Ford Center is capable of undergoing any cable installation. Power is available for television production vehicles on the loading dock and ramp area by Lug hook-ups.

**TICKET OFFICE - [back to top](#)**

The Ford Center box office is located near the northeast entrance, just off Reno Avenue. There are a total of ten (10) windows in the main ticket office and three (3) additional satellite windows located at the northwest entrance. Tickets.com is the exclusive ticketing agency for all Ford Center events.

The ticket office requests your event information a minimum of two (2) weeks prior to the on sale date. Please contact your Event Coordinator or Jennifer Thomas, Ticket Office Manager, by calling (405) 602-8616.

[MAPS home page](#)  
[AT&T Bricktown Ballpark](#)  
[Bricktown Canal](#)  
[Civic Center Music Hall](#)  
[Cox Business Services Convention Center](#)  
[Fairgrounds](#)  
[Library/Learning Center](#)  
[Oklahoma River](#)  
[Transportation Link \(Spirit of Oklahoma Trolleys\)](#)  
[MAPS Board](#)  
[Ford Center events](#)



The 20,000-seat **Ford Center**, located south of the Cox Business Services Convention Center, is designed for major sporting events and can be quickly reconfigured for concerts, shows and exhibitions.

The 581,000-square-foot facility meets National Hockey League requirements.

Three-level spectator seating, with upholstered padded seats throughout, provides unobstructed view of the event floor.

The Ford Center became, only a year after its opening, one of the nation's top venues for rock and country acts. During its first twelve months, it hosted Britney Spears, the Rolling Stones, two performances by the Eagles, Paul McCartney, Fleetwood Mac, the Elton John/Billy Joel tour, the Dixie Chicks, Tim McGraw and hometown favorite Toby Keith.

Construction start: Spring 1999  
 Opened: June 2002  
 Cost: \$87.7 million

Architect: The Atkins Benham Group  
 9400 Broadway Extension  
 Oklahoma City, OK 73114

General Contractor: Flintco Construction Co.  
 2301 S. Prospect Avenue  
 Oklahoma City, OK 73129

The Ford Center slated to host the **12 Men's Basketball Tournament** in [2007](#).

The Women's Tournament will be played across the street at the Cox Convention Center.

The MAPS Sports Arena became the Ford Center in an April, 2002 **naming agreement** with Oklahoma Ford Dealers.

That agreement will produce \$8.5 million in revenue for the arena over 15 years with an option to extend the agreement even further.

[SBC Bricktown Ballpark](#)  
[Bricktown Canal](#)  
[Civic Center Music Hall](#)  
[Cox Business Services Convention Center](#)  
[Ford Center](#)  
[Fairgrounds](#)  
[Library/Learning Center](#)  
[Oklahoma River](#)  
[Transportation Link \(Spirit of Oklahoma Trolleys\)](#)  
[MAPS Board](#)  
[MAPS Board Agenda](#)  
[Economic Impact Report](#)  
 (Adobe Acrobat file, 228 KB)



**MAPS (Metropolitan Area Projects)** is Oklahoma City's visionary capital improvement program for new and upgraded sports, recreation, entertainment, cultural and convention facilities. The projects began on December 14, 1993, when voters approved the MAPS sales tax, and were completed on August 17, 2004 with the dedication of the Ronald J. Norick Downtown Library.

It is believed Oklahoma City is the first city in the country to undertake a public facility enhancement project of this size.

The MAPS logo represents each of the nine elements of MAPS: the new SBC Bricktown Ballpark, renovation of the Myriad (now Cox Business Services Convention Center), improvements at the state fairgrounds, the Bricktown Canal, a new Library/Learning Center, new trolleys, a near-rebuilding of the Civic Center Music Hall, improvements to the North Canadian River, and construction of the Ford Center.



### How We Paid For It

MAPS was funded by a temporary one-cent sales tax approved by city voters in December 1993, and later extended an additional six months. The tax expired on July 1, 1999. During the 66 months it was in effect, over \$309 million was collected. In addition, the deposited tax revenue earned about \$54 million in interest. That's being used for MAPS construction, too.

The Mayor appointed a mandated 21-member citizen oversight board shortly after voters approved the projects. The board reviews project components including financing and site location and then makes recommendations to the City Council. The MAPS board led the public review process for the MAPS Master Plan which the Council approved on February 14, 1995. The board was dissolved on June 22, 2004.

Day to day operations are handled by the MAPS office, whose staff

members are all City employees.



Email

MAPS home page  
AT&T Bricktown  
Ballpark  
Bricktown Canal  
Civic Center Music  
Hall  
Ford Center  
Fairgrounds  
Library/Learning  
Center  
Oklahoma River  
Transportation Link  
(Spirit of Oklahoma  
Trolleys)  
MAPS Board  
Cox Center Events  
📅



Renovation and expansion added more than **100,000 square feet** to the former Myriad Convention Center.

It includes a new 25,000-square-foot ballroom and a sandstone-and-glass grand staircase. The interior features a subtle Native American graphic and indigenous materials such as granite.

Functional upgrades include integrated audio-visual equipment, updated electrical and mechanical systems as well as catering facilities. A new convention hotel adjoins.

The grand opening was held in August 1999. Additional roof replacement, exterior refurbishing and roof truss work was completed in August 2000.

The center was [renamed](#) in 2002.

[Photos](#) (opens in new window)

Cox Center [events](#) 📅

Cost: \$60 million.

Architect: Glover Smith Bode, Inc.  
1140 NW 63rd, Suite 500W  
Oklahoma City, OK 73116

General Contractor: Flintco Construction Co.  
2301 S. Prospect Avenue  
Oklahoma City, OK 73129

J. L. Walker Construction, Inc.  
205 N. W. 66th street  
Oklahoma City, OK 73116